



Afghanistan Cricket Board

Tender Notice

Invitation to Tender (ITT)

For the

Clothing manufacturer rights

Afghanistan Cricket Board has published an ITT for the supply of cricket clothing kits for all of the Afghanistan National Cricket Teams and officials accompanying the team on all ICC and ACC tours and other international tours not under the auspices of the ICC or ACC. This clothing will be provided on a timely basis prior to the tours.

This invitation covers the Supply of Cricket Clothing for 1) National Team 2) National “A” Team 3) National Emerging Team Sponsor 4) National U19 Team 5) National People with Disabilities team and 6) Women National cricket team. The sponsorship applies for all bilateral, triangular, ACC and ICC events & Domestic competitions of the above mentioned teams from 2020-2023.

The Partnership Rights package available for execution is as below:

All territories globally: The above mentioned Partnership rights includes: 1) All bilateral series of national team 2) All triangular series of national team 3) All ACC event events of national teams 4) all ICC events of national team which is subject to ICC rules and regulations. 4) All bilateral, triangular and ACC events of national A team. 5) All bilateral, triangular and ACC events of national emerging team 6) All bilateral, triangular and ACC events of national U19 team 7) All ICC events of national U19 team 8) ACB domestic competitions (Shpageeza Cricket league, Regional List A tournament, Regional First class tournament, Grade 1, 2, 3 competitions and National PwDs Tournament) which is subject to ICC commercial rules and regulations.

All terms and conditions related to the tender submission and evaluation of bids eligibility requirement and performance obligations are available in the attached document. Interested companies may write to ACB by email addressed to procurement.manager@afghancricket.af with a copy to dareez@afghancricket.af, n.azizi@afghancricket.af. And ceo@afghancricket.af.

Bids must be submitted by 5th December 2020. The bids will be opened, evaluated and tender awarded.

ACB reserves the right as per discretion, to cancel or amend the entire bidding process at any stage and to reject any or all bids without being obliged to assign any particular reason for the same. The notice and contents are only for informational purposes.

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Tender for Clothing Manufacturer rights 2021 - 2023



Introduction

The Afghanistan Cricket Federation was established in 1995 and Afghanistan was granted affiliate membership by the International Cricket Council (ICC) in 2001. Afghanistan was granted associate membership of the Asian Cricket Council (ACC) in 2003. The president of the country issued a decree on 2nd June 2009 which made Afghanistan Cricket Board (ACB) an independent governing body for the development and promotion of the game of cricket in the country. In 2013, Afghanistan was granted Associate Member status of ICC following notable progress in different areas of administration and development of the game. Afghanistan obtained Full Membership of ICC in June 2017 to become one of the 12 Full member nations.

The rise of Afghan Cricket over the last few years has been an extraordinary story in the Cricket world. The success of the National Cricket Team has resulted in cricket being the most popular sport in Afghanistan, that has attracted a large number of fans and followers, as well as gaining considerable global attention. Cricket fans across Afghanistan have developed immense interest in the game of cricket and the National Cricket Team's participation in international Cricket is closely followed by crowds at the Stadiums and followers on Television, print media and the internet.

Cricket is more than a game of sports in Afghanistan as it has brought a hope of unity and peace to the nation that has been in war for nearly four decades. As per a survey Afghanistan has the fifth largest fan base and TV viewership in Cricket world.

About the Afghanistan National Cricket Team

Afghanistan national Cricket team has begun its journey as an affiliate nation through member in Asian Cricket Council. The national team played its first ODI match on 19th April 2009 against Scotland winning by 89 runs. The team is currently ranked 10th ahead of Ireland and Zimbabwe I ODIs. The team has already participated in 2015 and 2019 editions of ICC ODI Cricket World Cups. Rashid Khan and Mujeebullahman are considered as top spin bowlers in ODI Cricket meanwhile Mohammad Nabi is the top ranked all-rounders.

The team played its first T20I match against Ireland on 1st February 2010 which they won by 5 wickets. Since then the team has been considered as one of the top teams in T20 format which is currently ranked 7th in this format ahead of Sri Lanka, West Indies, Bangladesh, Zimbabwe and Ireland. Rashid Khan is the number one bowlers and Mujib is also one of the top 3 bowlers in the world. Hazratullah Zazai is 6th ranked batsman in the format and Mohammad Nabi is the highest ranked all-rounder in the world. The national team participated in 2010, 2012, 2014 and 2016 editions of the T20 World Cups and the team has already directly qualified to 2020 and 2021 of the event already based on the ranking by International Cricket Council.

The team played its first test match against top ranked India from 14th-18th June, 2018 which they lost. Meanwhile, Afghanistan has won two of its four Test matches and ranked 10th in ICC test ranking which is ahead of Zimbabwe and Ireland.

National Team Performance:

- Afghanistan National Cricket Team players has improved significantly over the last four years breaking into top ranking in both ODIs and T20Is.
- In T20I format, Rashid Khan and Mujeeb Zadran, two of Afghan National Cricket Team players, secured first and second positions in bowling ranking & on the other hand, in the all-rounder ranking Muhammad Nabi tops the list in Both the ODI & T20I Formats.

ODI

ODI All-Rounder Rankings

1

Mohammad Nabi

AFG

301

| POS | PLAYER | TEAM | RATING |
|-----|--------------------------------|----------------|--------|
| 2 | <div>Chris Woakes</div> | <div>ENG</div> | 281 |
| 3 | <div>Imad Wasim</div> | <div>PAK</div> | 278 |
| 4 | <div>Ben Stokes</div> | <div>ENG</div> | 276 |
| 5 | <div>Colin de Grandhomme</div> | <div>NZ</div> | 265 |
| 6 | <div>Rashid Khan</div> | <div>AFG</div> | 253 |

T20I

T20I Bowling Rankings

1

Rashid Khan

AFG

736

| POS | PLAYER | TEAM | RATING |
|-----|-----------------------------|----------------|--------|
| 2 | <div>Mujeeb Ur Rahman</div> | <div>AFG</div> | 730 |
| 3 | <div>Ashton Agar</div> | <div>AUS</div> | 706 |
| 4 | <div>Tabraiz Shamsi</div> | <div>SA</div> | 681 |
| 5 | <div>Adam Zampa</div> | <div>AUS</div> | 679 |
| 6 | <div>Mitchell Santner</div> | <div>NZ</div> | 677 |

T20I

T20I All-Rounder Rankings

1

Mohammad Nabi

AFG

294

| POS | PLAYER | TEAM | RATING |
|-----|-------------------------------|----------------|--------|
| 2 | <div>Glenn Maxwell</div> | <div>AUS</div> | 220 |
| 3 | <div>Sean Williams</div> | <div>ZIM</div> | 213 |
| 4 | <div>Richard Berrington</div> | <div>SCO</div> | 194 |
| 5 | <div>Gareth Delany</div> | <div>IRE</div> | 170 |
| 6 | <div>Khawar Ali</div> | <div>OMA</div> | 159 |

National Team - ICC T20I Rankings

| POS | TEAM | MATCHES | POINTS | RATING |
|-----|--------------|---------|--------|--------|
| 1 | Australia | 22 | 6,047 | 275 |
| 2 | England | 22 | 5,959 | 271 |
| 3 | India | 35 | 9,319 | 266 |
| 4 | Pakistan | 23 | 6,009 | 261 |
| 5 | South Africa | 17 | 4,380 | 258 |
| 6 | New Zealand | 23 | 5,565 | 242 |
| 7 | Sri Lanka | 23 | 5,293 | 230 |
| 8 | Bangladesh | 20 | 4,583 | 229 |
| 9 | West Indies | 24 | 5,499 | 229 |
| 10 | Afghanistan | 17 | 3,882 | 228 |
| 11 | Zimbabwe | 18 | 3,442 | 191 |
| 12 | Ireland | 29 | 5,513 | 190 |

Commercial Interest and Sponsorship

The rise of Afghan cricket and national cricket team players has resulted in considerable interest from the business sector both within Afghanistan and abroad. The success and popularity of the Afghanistan National Cricket Team, commercial interest in Afghanistan cricket has increased immensely over the last few years.

The Afghanistan Cricket Board (ACB) is currently seeking to receive proposals from reputable companies, LLCs and Joint Ventures for the “Clothing manufacturing rights” from 2020-2023 period. The proposal terms and conditions applies to National A, National Emerging and National U19, National PwDs teams as well. Unless other defined elsewhere, capitalized abbreviations and terms used in the RFP has the meaning set in the Appendix A.

Sponsorship & Partnership objectives:

1. Gaining Publicity

Afghanistan national cricket team Sponsorship/Partnership provides an opportunity to create publicity in the news media. Worldwide cricketing events such as ICC events (including ICC Cricket World Cup & ICC T20 Cricket World Cup), ACC events (including Asia Cup, Emerging Teams Asia Cup and U19 Youth Asia Cup), bilateral series and triangular series provide the platform for global media coverage. Millions of people watch these events around the world that are televised on various TV Channels. Sponsorship of the National Teams during such events can provide brand exposure to millions of people.

2. Fostering Favorable Brand and Company Associations

Sponsoring/Partnering an ICC Full Member Cricket Team during mega cricket events ensures almost instant international recognition. There is a huge amount of prestige associated with sponsoring such big teams and the sponsoring companies' credibility soars up.

3. Improving Community Relations

Sponsoring/partnering Afghanistan National Cricket Team will always help the community where the team function is always a good idea. Developing National Team is the most usual sponsorship objective for both industrial and consumer companies. These are such opportunities to help a community.

4. Creating Promotional Exposure

Name and Logo of the company will be given exposure on jerseys of players in all National Teams. This is especially important when there are many companies sponsoring the event, where the brand can be consumed during the event, it provides an opportunity for customers to sample brands.

Invitation to the Partnership:

Afghanistan Cricket board would like to invite reputed companies and LLCs to supply / manufacture high quality cricket clothing kits for all of the Afghanistan National Cricket Teams

(National team, National A, National Emerging, National U-19, National U-16, People with Disabilities) and officials accompanying the team on all ICC and ACC tours and other international tours not under the auspices of the ICC or ACC. This clothing will be provided on a timely basis prior to the tours.



1. The number of kits to be supplied for each ICC, ACC and ACB organized tours/events and Training Camps including the national team, national A, national emerging, national U-19, national U-16 and Women's National Cricket Team ICC/ACC tours will be:
 - Requested Players' kits
 - Requested Officials' kits
2. The design required for the kits – which may vary from time to time and on some tours – will be provided to Supplier as early as required to enable time for production of the kits and the final approval has to be obtained from ACB.
3. Supplier/Manufacturer must provide kits on time for each tour and ensure that they are of international, high standard quality.
4. The list of the items which will be supplied for each tour/event in the specified design for the particular event will be as follows:
 - 4 x playing kits: 2 x full sleeve playing shirts, 2 x half-sleeve playing shirts and 4 playing trousers.
 - 4 x training shirts
 - 2 x training shorts and 2 full trousers
 - 2 x short sleeve training shirts
 - 2 x Jumpers or Hoodies
 - 1 x track suit
 - 1 sweater

- 2 caps
- 2 Floppies color or white as per format of the game.

5. Kit bags and delivery:

- Supplier/manufacturer will provide good quality kit bags on 50% discount from market price.
- Supplier/manufacturer will bear the cost of delivering clothing to camps, matches or events held in local market.
- Supplier/manufacturer will bear 50% cost of delivering clothing to camps, matches or events outside the local market.

Clothing manufacturer benefits:

1. Naming rights:

- A. The Supplier/Manufacturer will have the exclusive naming right as “ACB’s Clothing manufacturer partner”.



2. Logo on players' kit:

- Supplier/manufacturer logo will be placed on the all clothing of international matches, camps and events as per the ICC clothing criteria.
- In ICC and ACC organized tours, matches, tournaments and events strict clothing logo regulations are applied. In these cases logos will be of the size and location required by those regulations and this will not be negotiable.
- In other cricket events which are not under the auspices of the ICC or ACC, the size and location of Supplier/manufacturer logos on the supplied kits will be determined by agreement between the ACB and Supplier/manufacturer before the

start of each tour, series, tournament or season. The logo will be placed on the non-leading arm.



3. In-stadia Branding:

The **Clothing Supplier/manufacturer partner** will be granted a maximum of **5%** space for in-stadia branding during all international bilateral series hosted by ACB & domestic leagues/tournaments held by ACB. In-stadia branding opportunities include:

- Static perimeter boards
- Dugout branding
- Logo on the Backdrops used for conference halls, pre- and post-match presentation ceremonies and commentary box.

4. Merchandise rights

A. **ACB** will grant **Clothing Supplier/manufacturer partner** the Exclusive right to produce quality, low priced clothing merchandising products for the market. These will be replica products in the ACB teams' colors and designs, produced for purchase by fans. A percentage of 25% gross revenue will be given to ACB from sales of merchandising items by **Clothing Supplier/manufacturer partner**:

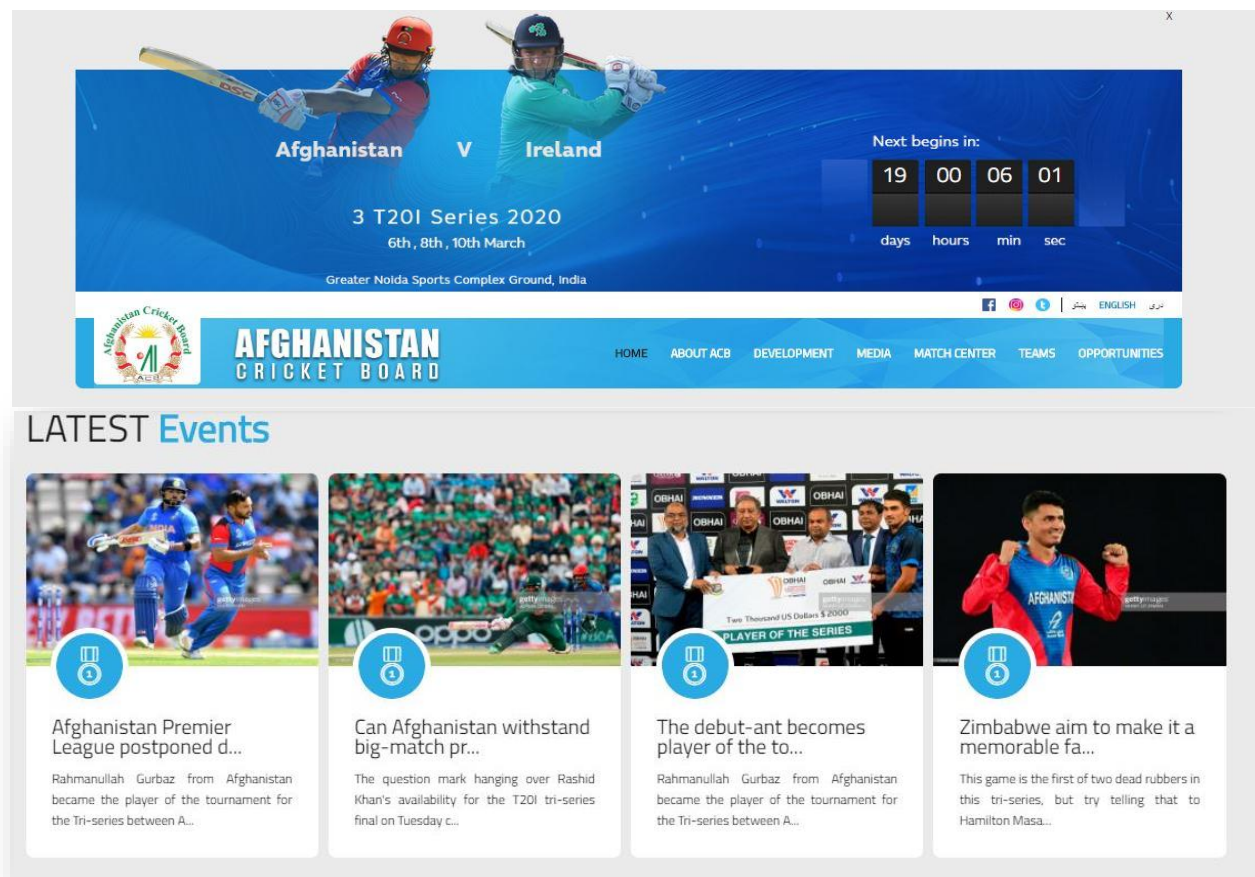
- Long and short sleeve playing shirts and pants
- T- Shirts
- Track tops and pants
- Caps and hats as worn by cricket players
- Neck scarves
- Any other merchandising products as agreed upon in writing by the ACB and **Clothing Supplier/manufacturer partner** from time to time.

- B. In producing such products, **Clothing Supplier/manufacturer partner** will set the market price at a reasonable and affordable level so as to enable access to the products by a broad range of fans.

5. Exposure in ACB social and digital media:

The ACB and Supplier/manufacturer partnership and logo will be given exposure on ACB's social and digital media including:

- www.cricknet.af : Official ACB website
- www.facebook.com/AfghanistanCricketboardofficial: Official Facebook page of ACB with over 2.4 million fans. Overall, ACB Facebook page is in top 10 list in Afghanistan in terms of followership.



9. Other sponsorship benefits:

- The ACB grants Supplier/manufacturer partner the right to the use of the title “**official clothing manufacturer partner**” for use in all of its marketing, advertising, promotions and activities associate for the duration of this partnership.
- This right may be exercised in advertising, marketing, events and promotions, including its use on your websites.

Bid terms and conditions:

1. Restrictions

Any entities with an existing unresolved dispute with ACB or any other ICC Member Countries on a point of law or fact shall be ineligible to participate in the tender process and submit bids.

2. Eligibility Criteria

The Company or LLC must be in operation for at least 03 (three) years in a reputable business. Local brands and Afghanistan-based companies will be given preference. The EOI needs to be accompanied with the following documents:

1. Bank Solvency Certificate along with bank Statement.
2. Updated Trade License Copy.
3. VAT/ GST Registration Certificate.
4. TIN Certificate
5. Company Profile and Individual Directors' / Owners' Profile.
6. Memorandum of Association and Articles of Association.
7. In case of Consortium Notarized consortium Agreement.
8. Updated financial audit report (in case of consortium each member's financial audit report needs to be submitted individually).

The interested parties shall submit the interest letter along with proof of their eligibility to the following location or by email no later than 5th Dec 2020 (11.59 PM AFT).

Afghanistan Cricket Board

Kabul International Cricket Stadium, Khan Abdul Ghani Road, Kabul, Afghanistan.

Email to: procurement.manager@afghancricket.af

Cc: dareez@afghancricket.af

n.azizi@afghancricket.af

ceo@afghancricket.af

ACB reserves the right to cancel the entire process and/or modify, add or alter the terms of the tender and/or the conditions by issuing notice(s)/addendum(s) at any time prior to the bid and to reject any or all offers at its sole discretion, without assigning any reasons whatsoever.

Thank you for taking the time to consider **Clothing Supplier/manufacturer partnership** tender. We hope there is something here to fit the needs and budget of your organization; but if there is anything we haven't thought of or you would like us to add please do get in touch with us through email above.

Afghanistan National Cricket Team's Future Tour Program from Jan 2021 till 2023:

| S.N | Year | Month | Vs | Test | ODI | T20 | Hosted By | Venue | Home/Away | Remarks |
|--|------|----------------|-----------------------------|------|-----|-----|--|-------|-----------|-------------------------------|
| 1 | 2021 | January | Ireland | 0 | 3 | 0 | Afghanistan | TBC | Home | |
| 2 | | February | Zimbabwe | 2 | 0 | 3 | Afghanistan | TBC | Home | |
| 3 | | June | Asia Cup 2021 | - | 0 | 0 | Sri Lanka | TBC | Away | ACC Event |
| 4 | | August | Sri Lanka | 0 | 3 | 3 | Sri Lanka | TBC | Away | |
| 5 | | September | Pakistan | 0 | 3 | 0 | Afghanistan | TBC | Home | |
| 6 | | September | India | 0 | 3 | 0 | India | TBC | Away | |
| 7 | | October | Tri Australia & West Indies | 0 | 0 | 7 | Afghanistan | TBC | Home | ACB Hosting Triangular Series |
| 8 | | October | ICC T20I World Cup | 0 | 0 | 0 | India | TBC | Away | ICC Event |
| 9 | 2022 | December | Zimbabwe | 1 | 3 | 2 | Zimbabwe | TBC | Away | |
| 10 | | January | Netherlands | 0 | 3 | 3 | Afghanistan | TBC | Home | |
| 11 | | February/March | Bangladesh | 0 | 3 | 2 | Bangladesh | TBC | Away | |
| 12 | | April | Australia | 0 | 3 | 0 | Afghanistan | TBC | Home | Final Dates to be Confirmed |
| 13 | | July/August | Ireland | 0 | 5 | 0 | Ireland | TBC | Away | |
| 14 | | September | Asia Cup 2022 | - | 0 | 0 | Pakistan | TBC | Away | ACC Event |
| 15 | | October | ICC T20I World Cup | - | 0 | 0 | Australia | TBC | Away | ICC Event |
| 16 | | November | Zimbabwe | 1 | 5 | 3 | Zimbabwe | TBC | Away | |
| 17 | 2023 | January | West Indies | 0 | 3 | 0 | Afghanistan | TBC | Home | |
| 18 | | January | New Zealand | 0 | 3 | 0 | Afghanistan | TBC | Home | |
| 19 | | TBC | Australia | 1 | 0 | 0 | Afghanistan | TBC | Away | Final Dates to be Confirmed |
| 20 | | TBC | West Indies | 0 | 0 | 3 | Afghanistan | TBC | Home | Final Dates to be Confirmed |
| 21 | | October | ICC CWC 2023 | - | 0 | 0 | India | TBC | Away | ICC Event |
| Total Away Matches | | | | 3 | 22 | 10 | The highlighted cells indicates the hosting matches. | | | |
| Total Host Matches | | | | 2 | 18 | 16 | | | | |
| Total Matches (Excluding ICC/ACC Events) | | | | 5 | 40 | 26 | | | | |

Afghanistan National Under-19 Future Tour Program from 2021 till 2023:

| Year | Month | Opponent(s) | Home/Away | Test | ODIs | T20Is | Remarks |
|------|-----------|---------------------------|-----------|------|------|-------|---------|
| 2021 | Jan/Feb | Bangladesh | Home | | TBC | TBC | |
| | September | Asia Cup 2021 (Venue TBC) | | | | | |
| | October | India | Away | | 7 | | |
| | September | Asia Cup 2023 (Venue TBC) | | | | | |

Afghanistan National A team future tour program from 2020 till 2023:

| Year | Month | Opponent(s) | Home/Away | Test | ODIs | T20Is | Remarks |
|------|-------|---------------------------|-----------|------|------|-------|---------|
| 2021 | TBC | Sri Lanka | Away | | TBC | TBC | |
| | TBC | Asia Cup 2021 (Venue TBC) | | | | | |
| | TBC | Bangladesh | Away | | TBC | TBC | |
| | TBC | Asia Cup 2023 (Venue TBC) | | | | | |

Appendix A

Definitions and Interpretations

| | |
|--------------------------|---|
| ACB | Afghanistan Cricket Board |
| ICC | International Cricket Council |
| ODI | One Day International |
| T20I | Twenty Twenty International |
| ACC | Asian Cricket Council |
| LLC | Limited Liability Company |
| RFP | Request for Proposal |
| World cup | A 50-over multi-national Cricket event conducted by International Cricket Council every four years. |
| T20 world cup | A 20-over Cricket event conducted by International Cricket Council |
| Bilateral series | A Cricket series of specific number of matches played between two team based on mutual understanding. |
| VAT | Value Added Tax |
| TIN | Tax Identity Number |
| GST | Good and Services Tax |
| Triangular Series | A cricket tournament among three national sides under hosting of a specific nation and in ODI/T20I format |