



Afghanistan Cricket Board

Tender Notice

Invitation to Tender (ITT)

For the Title Sponsorship Rights

Afghanistan vs Zimbabwe Test & T20 Cricket Series-2021

The Afghanistan Cricket Board (ACB) manages and runs cricketing affairs in Afghanistan and is a Full Member cricket board of International Cricket Council (ICC). It's the only country that has received full membership in a record time. We play our domestic matches in Afghanistan while our international matches are played in UAE and/or India.

As per the Future Tours Program (FTP), Afghanistan Cricket Board will host Zimbabwe for two test and three T20 series which will held from 2nd to 20th March 2021 at UAE. The matches are part of the bilateral series between the two countries.

Zimbabwe has been a Full Member of the International Cricket Council (ICC) since 1992. As of 20 March 2020, Zimbabwe is currently ranked eleventh in Tests, eleventh in One Day Internationals (ODIs) and twelfth in Twenty20 Internationals (T20Is) by the ICC. The Test series with Zimbabwe is of a huge importance for Afghanistan national team which has played 4 matches so far in the format winning 2 of them against Ireland and Bangladesh.

This is a major series with both teams considered as rivals in Cricket world to face each other again for a competitive cricket after some time. The series will ensure that cricket fans witness some great cricket between Afghanistan and Zimbabwe.

The Sponsorship benefits offered for execution to title sponsor is as below:

1. Title Sponsor naming rights

The Afghanistan Cricket Board (ACB) will grant Title Sponsor the exclusive naming rights of Afghanistan vs Zimbabwe Cricket Series-2021. This Major cricket series will be known as:

“Your brand ”TEST & “Your brand” T20I Cup 2021

2. Logo Placement on Players kits

- a.** Title Sponsor logo will be placed on the **leading arm** Position of the Afghanistan National players' Playing and training kits.
- b.** event composite logo will appear in a prominent position on the **right upper chest area** of Afghanistan national players' Playing kit.

3. Title sponsor will be granted a maximum of **30% space for in-stadia branding** during the Afghanistan vs Zimbabwe Cricket Series-2019 which will include:
 - a. Perimeter board
 - b. Boundary rope Skirting
 - c. 3D matt logo at both ends of the wicket
 - d. Sight screen (if tri-vision screen available in the ground)
 - e. Logo on Backdrops used for Closing Ceremony, Commentary box, Conference room & Dugout.
 - f. Stumps, Trophy table, Champions board branding (Exclusive)
 - g. Branding on Stands
 - h. Score Board Branding
4. Right for Prize money award
5. Exposure in ACB social media platform and Publications

Requirements:

Afghanistan Cricket Board (ACB) would like to invite National and international Companies for acquiring the Title Sponsorship rights of the Afghanistan vs Zimbabwe series 2021, Described in section 2.

Restrictions:

Any person or entities with an existing unresolved dispute with ACB or any other ICC Member Countries on a point of law or fact shall be ineligible to participate in the tender process and submit bids.

Eligibility Criteria:

The Company or LLC must be in operation for at least 03 (three) years in a reputable business. Companies related to Tobacco, liquor brands (Surrogated & Non-Surrogated) and Betting are not eligible. Local brands and Afghanistan-based companies will be given preference. The Bid offer needs to be accompanied with the following documents:

1. Bank Solvency Certificate along with bank Statement.
2. Updated Trade License Copy.
3. VAT Registration Certificate.
4. TIN Certificate
5. Company Profile and Individual Directors' / Owners' Profile.
6. Memorandum of Association and Articles of Association.
7. In case of Consortium Notarized consortium Agreement.
8. Updated financial audit report (in case of consortium each member's financial audit report needs to be submitted individually).

Bid Submission

All terms and conditions related to the tender submission and evaluation of bids eligibility requirement and performance obligations are available in the attached document. Interested companies may Submit the bid along with the financial offer to ACB by email addressed to procurement.manager@afghancricket.af with a copy to dareez@afghancricket.af, n.azizi@afghancricket.af, hikmat.hassan@afghancricket.af and ceo@afghancricket.af.

Bids must be submitted by 22nd February 2021 (11.59 PM AFT). The bids will be opened, evaluated and tender awarded.

ACB reserves the right as per discretion, to cancel or amend the entire bidding process at any stage and to reject any or all bids without being obliged to assign any particular reason for the same. The notice and contents are only for informational purposes.

Thank you for your interest and we look forward to receiving your response to this tender.

Afghanistan Cricket Board