



# ICC MEN'S T20 WORLD CUP 2024 NATIONAL TEAM SPONSORSHIP

ACB is a world class cricket facility with high profile opportunities to strengthen market awareness of your products and highlight your position as key industry leader.

## SPONSORSHIP BENEFITS

**Naming Rights:** The sponsor will be provided the naming right as "National Team Co-Sponsor of the Afghanistan Cricket Board".

**Logo on players' kit:** Sponsor logo will be displayed highly visible on all clothing worn by National team players ICC T20 World Cup 2024.

Playing Jersey: Non-Leading Arm | Training Jersey: Upper Back

### Other Deliverables:

- ✓ Image Rights for the sponsor (in group of 3 and more, and hi-res images to be provided by the Board)
- ✓ Meet & Greet with Team - 1 event
- ✓ Signed Bat, Ball, Jersey: 4 each
- ✓ Social Media Post by the Cricket Board during the event
- ✓ Sponsor logo exposure on ACB Website
- ✓ Match-day tickets: The National team Sponsor's will be provided with 3 match-day tickets.

### Ultimate Goals

- ✓ Increase brand awareness by connecting brands with athletes
- ✓ Drive loyalty
- ✓ Create new reasons to engage with your customers
- ✓ Develop compelling content
- ✓ Build PR stories about your organization
- ✓ Develop your corporate hospitality offering
- ✓ Work with sporting icons
- ✓ Create memorable content and 'moments' for your brand

### Non-Leading Arm Spot



Playing Jersey

Training Jersey Back

# YOUR BRAND OUR FANS

MAKE YOUR BRAND LEGENDARY!



### WORLD CUP FIXTURES

04 JUNE, 2024	08 JUNE, 2024
<p>T20I ICC Men's T20 World Cup, 2024 - Match 5 Providence Stadium, Guyana</p> <p><b>AFGHANISTAN</b> 05:00</p> <p><b>UGANDA</b></p>	<p>T20I ICC Men's T20 World Cup, 2024 - Match 14 Providence Stadium, Guyana</p> <p><b>NEW ZEALAND</b> 04:00</p> <p><b>AFGHANISTAN</b></p>
14 JUNE, 2024	18 JUNE, 2024
<p>T20I ICC Men's T20 World Cup, 2024 - Match 29 Brian Lara Cricket Academy, Trinidad and Tobago</p> <p><b>AFGHANISTAN</b> 05:00</p> <p><b>PAPUA NEW GUINEA</b></p>	<p>T20I ICC Men's T20 World Cup, 2024 - Match 40 Daren Sammy National Cricket Stadium, Gros Islet, St Lucia</p> <p><b>WEST INDIES</b> 05:00</p> <p><b>AFGHANISTAN</b></p>