



V

AFGHANISTAN-BANGLADESH SERIES



REQUEST FOR PROPOSAL

TICKETING AND CANTEEN RIGHTS

3-ODIS SERIES 2024

COMMERCIAL DIVISION



AFGHANISTAN-BANGLADESH SERIES

REQUEST FOR PROPOSAL

On the basis of this document, Afghanistan Cricket Board invites bids from reputed entities for acquiring the **Gate Ticketing and Canteen Rights** for the Afghanistan vs Bangladesh 3-ODIs Series.

The matches are scheduled to take place from November 6th, 9th and 11th 2024, at the renowned Sharjah Cricket Stadium in the UAE.

All the matches of the tournaments and series will be broadcast live.

The ACB offers the aforementioned rights under this package, The detailed services, terms and conditions governing the submission and evaluation of proposal including eligibility requirements are contained in this document.

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ABOUT ACB

The Afghanistan Cricket Federation was established in 1995. It was granted affiliate membership by the International Cricket Council (ICC) in 2001 and this year marked the beginning of an incredible journey in the history of sports, and subsequently being granted associate membership of the Asian Cricket Council (ACC) in 2003.

On 22nd June 2017, Afghanistan was awarded Full Member status during ICC's Annual General Meeting in London, United Kingdom. This was ACB's longstanding goal and it only took Afghanistan four years to be elevated from Associate to Full Member. In addition, ICC awarded List A status to ACB's three major domestic tournaments. ACB was also awarded Test status by ICC in 2017 opening a new chapter for Afghanistan to play test cricket against Full Member nations in the years to come. Afghanistan is currently in one of the top 10 positions of International Cricket Council and Afghan players are part of top 3 ICC rankings which indicates the overall performance and contribution of the team and players in World Cricket. Worth to mention the naming of Rashid Khan as player of the decade by ICC on December 2020. Afghan players are participating in big cricket leagues all over the world which shows the ability of ACB in producing great talents to the world of cricket and this also brings great interest of the game being watched all over the country. Afghanistan is the fastest growing cricket team in the world. The story of the struggle and aspiration of young Afghans taking up a sport through war and destruction is worth retelling again and again.





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TEAM RANKING AND RECORDS

Pos	Team	Matches	Pts	Rating
01	INDIA	45	5298	118
02	AUSTRALIA	37	4269	115
03	SOUTH AFRICA	33	3554	108
04	PAKISTAN	26	2762	106
05	NEW ZEALAND	33	3349	101
06	SRI LANKA	50	4825	97
07	ENGLAND	31	2972	96
08	BANGLADESH	40	3453	86
09	AFGHANISTAN	34	2855	84

HEAD TO HEAD RECORD



VS



16

PLAYED

16

6

WON

10

10

LOST

6





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TICKET RIGHTS TERMS

Following are the General terms applied on ticket rights:

- ✓ The Marketing Agency at its own cost shall study the market and realize the seating capacity at the ground.
- ✓ Ticket pricing will be jointly decided between the Afghanistan cricket board and Marketing Agency.
- ✓ Tickets shall appear the Event Composite logo
- ✓ The Marketing Agency shall present its ticketing Sales Strategy well in advance.

ACB will be provided with following Tickets at no cost to the matches.

SR#	CATEGORY	COMPLEMENTARY TICKETS TO ACB/MATCH
1	Royal Suit Chairman	100%
2	Royal / VIP Lounge	110
3	Semi VIP	50
4	Normal Stands	400



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CANTEEN RIGHTS

The Successful bidder shall be responsible to:

- ✓ Operate canteen stalls in two designated areas within the event venue.
- ✓ Offer a variety of meals and refreshments for visitors and crowds on match days at prices that reflect the market price & shall exhibit prominently the authorized rates for sale Officials or representatives.





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ELIGIBILITY CRITERIA

Eligibility Criteria: The Marketing Agencies and Business entities must be in operation for at least 03 (three) years. The Proposal needs to be accompanied with the following documents:

- ✓ Updated Trade License Copy
- ✓ Company Profile
- ✓ Bank Solvency Certificate along with bank Statement

Restrictions: Any person or entities with an existing unresolved dispute with ACB or any other ICC Member Countries on a point of law or fact shall be ineligible to participate in process.



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BID TERMS AND CONDITIONS

Bid Submission/Opening: The interested parties shall:

- ✓ Submit their financial bid in a sealed envelope in hard copy or through email to following addresses:
Marketing@afghancricket.af
- ✓ These documents will be acquired on/or before bid opening event scheduled at 02:00 PM, on 20th October 2024.
- ✓ Bidder with higher financial offer, who meets the eligibility criteria will be announced as winner.
- ✓ All terms and conditions related to the tender submission and evaluation of bids eligibility requirement and performance obligations are available in the document.
- ✓ ACB is committed to maintain transparency and confidentiality and reserves the right as per discretion, to cancel or amend the entire bidding process at any stage and to reject any or all bids without being obliged to assign any particular reason for the same.

