

# XBULL - LIST A TOURNAMENT 2025

CANTEEN SERVICES

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#### **ABOUT US**

The Afghanistan Cricket Board (ACB) is the official governing body responsible for managing all cricketing affairs in Afghanistan. As a Full Member of the International Cricket Council (ICC), ACB organizes both domestic and international cricket events. While our domestic matches are held across Afghanistan, international fixtures are conducted in venues such as the UAE and India.



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#### **ABOUT THE EVENT**

The eighth edition of the XBull Regional List A Tournament is set to begin on August 20, 2025. This event will feature five regional teams competing in a round-robin format from August 20 to September 6 at the Rahmat Wali Masroor Cricket Ground in Khost Province.

Each participating team will play six matches in the round-robin stage, and a total of 16 matches will be played over 18 days, with the final being



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scheduled for September 6.

This year's tournament will showcase national-level players as well as outstanding domestic talents, which will provide the Afghanistan Cricket Board with the opportunity to offer valuable exposure and excellent playing prospects for young and emerging cricketers.

Super Cola Beverages Manufacturing Company has secured the title sponsorship rights for the event, and will promote their XBull Energy brand. As a crucial part of Afghanistan's domestic cricket structure, the Regional List A Tournament plays a significant role in the development of players and the growth of cricket in the country.



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### REQUEST FOR PROPOSAL

The Afghanistan Cricket Board is seeking proposals from qualified service providers for the provision and management of canteen operations at the Khost Cricket Ground during the **XBull List A tournament, 2025**. The selected bidder will be granted the exclusive canteen rights to serve meals and refreshments to fans and visitors on match days. The bidder shall utilize the licensed premises solely for the purpose of operating the canteen in accordance with the event terms and conditions.



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### **SPONSORSHIP BENEFITS**

The selected service provider will be responsible for the following:

- Set up and operate canteen stalls at two designated locations inside the venue.
- Ensure that stalls are well-covered and professionally presented.
- Offer a diverse range of meals, snacks, and cold beverages to visitors.
- Maintain market-aligned pricing and clearly display authorized price lists.
- The Beverages Partner is obliged to display Super Cola products prominently at the canteen.
- The Canteen Rights Holder is responsible for setting up all required structures necessary to activate the canteen; If
- Super Cola desires, they may apply branding on the top, sides, and front of the canteen.
- Submit a list of staff for accreditation purposes and adhere to all event security protocols.
- Provide uniforms to sales personnel to maintain a clean and professional appearance throughout the event.
- The service provider should load their canteen with food items before the games starts and rest days.

# **ASIAN GAMES**

SPONSORSHIP PROPOSAL

### **Brand Exposure**

on Social Media and Digital Media



**4,040,000**Followers



**775,263** Followers



**698,829** Followers



**714,300** Subscribers



**~4,500**Daily Visitors



**ACB App** 



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#### **TERMS AND CONDITIONS**

- All proposals must be submitted in a sealed envelope, clearly marked and addressed to the Afghanistan Cricket Board.
- The proposal must include:
  - Copy of valid business license
  - Financial offer for the canteen rights
- ✓ ACB reserves the right to cancel, reject, or postpone any or all bids without providing justification and is not obligated to award the contract to the lowest bidder.

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### **ELIGIBILITY CRITERIA**

#### Eligible bidders must meet the following:

- Must be a legally registered entity (Limited Company, Private Limited Company, Sole Proprietorship, etc.).
- Must provide a valid business registration certificate issued by the appropriate governmental authority.

#### **CONTACT US**

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